

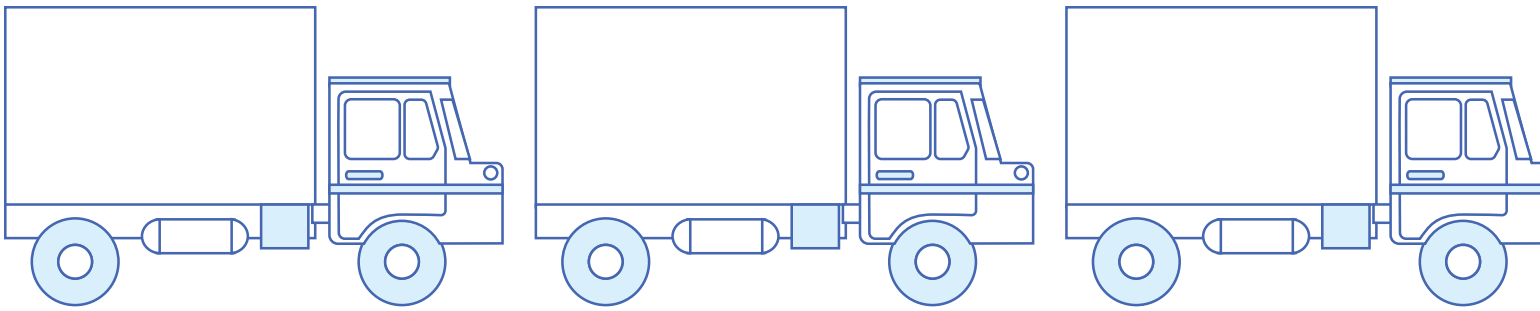
A YEAR IN REVIEW

2019



2019

Lots of people decided to move this year.



Zumper had 13M visits every month

Lots of people searched for apartments on their phone.

80% of Zumper traffic came from people searching for apartments on their phones.



Top 5 cities where people were searching for apartments from:



New York, NY



Chicago, IL



Los Angeles, CA



Dallas, TX



Atlanta, GA

Top 5 cities where people were searching to move:



Los Angeles, CA



Chicago, IL



New York, NY

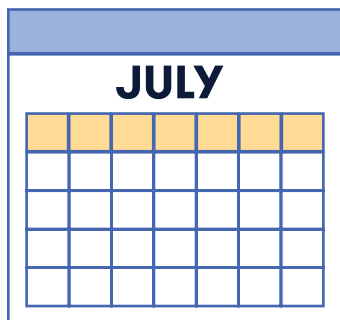


Philadelphia, PA



Phoenix, AZ

Most popular month to move



Most popular bedroom type



2 Bedrooms

Priciest & cheapest rental markets



San Francisco, CA topped the charts of our rent report for 12 months straight.



Akron, OH ranked as the most affordable city for 12 months straight.

Cities with the most fluidity



Moved up the most spots

Spokane, WA +20
Milwaukee, WI +16
Chattanooga, TN +16



Moved down the most spots

Houston, TX -22
Des Moines, IA -22
Syracuse, NY -20

Apartments came in all different shapes and sizes.



Smallest sq foot apartment:

141 sq ft studio apartment in New York, NY

[SEE THIS LISTING](#)



Largest sq foot apartment:

15,000 sq ft mansion in Beverly Hills

[SEE THIS LISTING](#)

Some were affordable and others broke the bank.



Most expensive

3 bed, 6 bath mansion in Malibu, CA for \$100,000/month

[SEE THIS LISTING](#)



Least expensive:

1 bed, 1 bath apartment in Shreveport, LA for \$300/month

[SEE THIS LISTING](#)

Amenities

Top 5 most-searched for amenities nationwide



AC



On-Site Laundry



In-Unit Laundry



Assigned Parking



Dishwasher

People with Pets

44%

of our users owned pets



Most Notable Pet

6 of our users owned Bearded Dragons!

Top 5 cities with the happiest renters



Miami, FL



San Diego, CA



Austin, TX



Oakland, CA



Philadelphia, PA

Zumper's Real Estate Trends for 2020

Despite low interest rates and the most recent rate cuts from the Fed, housing affordability, access to loans, and housing inventory will continue to be major constraints to home ownership, which will maintain a strong demand for rentals.

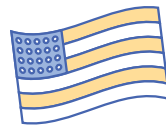
Rent prices will continue to rise but at a slower rate than the last couple of years.



Since more people are settling down later and want to live a more flexible lifestyle, they stay renters for longer.



Millennials favor a sharing economy so owning things from cars to houses has become less of a priority.



Fewer Americans believe that homeownership is part of achieving the American Dream than previous years.



San Francisco will remain the most expensive rental market in the nation, underpinned by the thriving tech scene and lack of space to build new supply.



The trend of co-living will continue to be popularized as renters look for affordability during a time of growing rent prices.



More people will start paying rent electronically as more [Rent Pay](#) options have become available.



As more millennials become parents, suburbs will see a steady increase in demand for housing.

**Data pulled from Zumper's database,
Zumper's 2019 State of the American Renter
Report, and the Federal Reserve.**